



Drive More Guests, Increase Spend, And Access Growth Capital

inKind delivers a powerful marketing and funding solution that helps restaurants attract new guests, increase spend per visit, and access capital without debt. By purchasing food and beverage credit in bulk (a large gift card), inKind provides operators with interest-free funding. This credit is resold through the inKind mobile app, using incentives to drive guest discovery and repeat visits over 16–24 months. inKind’s marketing engine ensures a steady flow of high-value guests when needed most.

To date, inKind has **3+ million guests** on its app and has provided **\$450+ million in funding** to thousands of restaurant partners nationwide.

By partnering with inKind, operators benefit from:

- ✓ **More Guest Visits:** Tap into inKind’s 3+ million high-value guests. Our marketing engine drives first-time & repeat visits, and can throttle traffic to fill seats when needed most.
- ✓ **Higher Spend Per Visit:** On average, inKind guests spend up to 40% more and tip more than non-inKind guests, boosting revenue.
- ✓ **Fast, Upfront Capital:** Receive \$5,000–\$50,000 per location within 30 days, usually followed with additional funding from \$50,000–\$5M+.
- ✓ **Capital Without Debt:** Funding is non-restrictive, non-dilutive, and interest-free. inKind provides a capital structure that pays for itself.

Thousands of operators, from independent restaurants to large enterprise groups, trust inKind as a partner in growing their restaurant business.



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inKind is a trailblazer in providing restaurants with growth capital and top-notch marketing.”

TÉA IVANOVIC
Co-Founder, Immigrant Food