

inKind Restaurant Qualification Criteria and Funding Levels

Restaurant Qualification Criteria

Ideal fit - Qualifies for funding

- Full service restaurants (take online reservations)
- Minimum 4-star Google rating
- \$1+ million in annual revenue per unit

Also considered, but not preferred

- A best-in-class multi-unit QSR in a major metro, such as award-winning or high volume

How much funding operators can get from inKind

SMB Operators (<15 Units)

inKind provides funding in two phases: initial funding and transitional funding.

- **Initial Funding:** Ranges from \$5,000 to \$50,000 per location. Once an operator signs with inKind, onboarding takes 2–4 weeks. The initial funding is wired to the operator’s bank account when they go live on the inKind app.
 - Initial Funding rule of thumb: \$5k per location for QSR, \$10k per location for FSR
- **Transitional Funding:** After being live on the app for 2–6 months, operators may qualify for a larger, long-term funding package designed to keep them on the inKind platform for up to two years. Transitional funding amounts range from \$50,000 to over \$5 million.

Enterprise Operators (15+ Units)

inKind customizes funding for enterprise groups on a case-by-case basis. Funding amounts can exceed \$10 million, depending on the group’s size and needs.

To receive a personalized funding range within 1–3 business days, contact Mitchell Maseredjian, mitchell.m@inkind.com.