



Case Study: Adalina

Adalina is a refined hospitality destination in Chicago led by Michelin-starred chef, Soo Ahn.

The Request

Adalina turned to inKind to expand their reach and connect with a broader audience.

The Solution

inKind deployed email, content, and influencer marketing tactics that ignited unprecedented growth.

The 3-Month Results

- **4,492** New email subscribers
- **1,382** inKind offers claimed
- **428** guests driven to Adalina from inKind comms

